



## Sensory Seminar for the East Coast

### Introduction to Sensory Evaluation and Wine Sensory Defects

This seminar, geared towards the East Coast Wine Industry, is led by Sensory Scientist Denise Gardner and will cover sensory evaluation techniques and common wine defects. Key elements of sensory evaluation and the benefits of using sensory evaluation in winemaking will be discussed. Participants will learn basic concepts of sensory physiology and how humans sense sensory stimuli. The Sensory Scientist will guide participants through several sensory activities and ways to identify tastes, aromas, and flavors. Participants will also be provided with information on sensory thresholds and how to analytically use sensory evaluation.

Various aspects of visual, aroma, and flavor defects in wine will then be discussed. Descriptions of these defects, how they originate in wine, what to do to prevent their formation and the steps needed to correct them will be covered. Using prepared and commercial wines, participants will learn to identify common defects. They will come away with the knowledge to arrive at better winemaking decisions and improved confidence in sensory evaluation and their ability to identify wine sensory defects.

**Reserve your space now!**

Due to limited class size, advance registration is required. Please fax this form back to (707) 838-1765 or call (707) 838-6312 to reserve your space.

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### Locations

#### **Chaddsford Winery**

632 Baltimore Pike  
Chadds Ford, PA 19317

#### **TBD**

Yadkin County  
North Carolina\*

Please select from the following sessions:

\_\_\_\_ March 23 - Yadkin County, North Carolina\*

\_\_\_\_ March 25, 10am - Chaddsford Winery, Pennsylvania

*\*Location and time to be announced.*

Fee: \$200/person

Name(s) \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_

Email/Fax\*\* \_\_\_\_\_

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*\*\*If you do not receive confirmation via fax or email within 48 hours of submitting this form, please call to ensure that your space has been reserved.*

*No refunds will be given the day of the seminar or thereafter.*