

VINQUIRY



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ESSECO GROUP ACQUIRES A MAJORITY INTEREST IN VINQUIRY

Windsor, Calif. – 1/26/09 – The Esseco Group and Vinqury, each providers of winemaking products and services, have announced that Esseco Group has acquired a majority interest in Vinqury, Inc.

The Esseco Group and Vinqury will work together to provide the most technologically advanced winemaking supplies and analytical services to North America. Marty Bannister, CEO and co-founder of Vinqury stated, “In searching for the appropriate party to take on this stake in Vinqury, I wanted to find a company who shares our mission and would help us carry on the excellence of services and products we have offered for 30 years.” Marty Bannister will remain President and CEO of Vinqury, however, a new Director of Operations position has been created to handle some of her previous duties. Esseco Group will bring additional winemaking products for sale, including the Enartis brand, but Vinqury will continue to offer those it has been recommending for years.

Fabrizio Zenone, General Manager of Esseco Group, quoted, “The North American winemaking industry is possibly the most attractive in the world and we found in Vinqury the ideal partner to progress and expand in this market. The skills and know-how of Vinqury represent a unique asset and Esseco Group is fully committed to support the development of the company.” Esseco has a world-wide presence distributing their Enartis brand of high quality winemaking products with an aim to provide winemaking solutions by optimizing the production process and enhancing the quality of wine. The synergy between Vinqury and Enartis will bring significant benefits to all customers.

Vinqury was established 30 years ago when Marty Bannister and MaryAnn Graf began providing analytical services to the wine industry. Headquartered in Windsor, California, with offices in Napa, Santa Maria and Paso Robles, the company offers analytical services, sensory services, consulting, and winemaking supplies to the wine industry in North America.

Esseco Group, founded in 1921 in Italy, is a diversified holding company with interests ranging from winemaking products to chemical products for various applications. Esseco Group is one of the world’s largest distributors of winemaking products and services in leading markets such as Italy, France, and Spain with significant presence in Brazil, Argentina, South Africa and Australia.